



## MARKETING COMMITTEE MEETING

Thursday, March 1, 2018 @ 10:00 a.m. | 110 E 9<sup>th</sup> St, Suite A1175

### AGENDA

1. Introductions
2. Public Comment
3. Approve Minutes from January 11, 2018 Meeting
4. Branding Update
  - a. New logo rollout
  - b. Communications Plan
  - c. Message Matrix
  - d. Website Audit
  - e. Development Map
  - f. Economic Development Infographics
5. 2017 Marketing Report
6. Urban Dinner Party Update
7. Adjourn